

#### PRESS RELEASE

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#### **GUINNESS GHANA BREWERIES PLC**

# ANNOUNCEMENT OF END OF TENURE OF HELENE WEESIE AS MANAGING DIRECTOR OF DIAGEO

GUINNESS GHANA BREWERIES PLC announces for the information of the general investing public that Helene Weesie, the Managing Director of the Diageo is set to leave Diageo at the end of her assignment in September 2023.

Issued in Accra, this 29<sup>th</sup> day of August 2023

- END-

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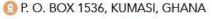
#### **Distribution:**

- 1. All LDMs
- 2. General Public
- 3. Company Secretary, GGBL
- 4. MBG Registrars, (Registrars for GGBL shares)
- 5. Custodians
- 6. Securities and Exchange Commission
- 7. Central Securities Depository
- 8. GSE Council Members
- 9. GSE Notice Board

## For enquiries, contact:

Listing Department, GSE on 0302 669908, 669914, 669935 \**MD* 

#### **GUINNESS GHANA BREWERIES PLC**



(a) (233) 3220 83333 (a) (233) 3220 83521

P. O. BOX 3610, ACCRA, GHANA(233) 302 42 8000 (233) 302 42 8102



### NOTICE TO GHANA STOCK EXCHANGE

Helene Weesie, Managing Director of Guinness Ghana, is set to leave Diageo at the end of her assignment in September 2023.

Helene joined Diageo in 2015 after 21 years with Heineken in various markets across the globe. In Diageo she was appointed as Managing Director of Serengeti Breweries in Tanzania; where she led a significant turnaround in business performance ultimately taking the Serengeti brand to become market leader in a highly competitive environment and making the business profitable.

Before moving to Ghana, she spent a brief period as Cluster Director for Central Europe based out of Germany. She took up the role of Managing Director Guinness Ghana Breweries PLC in 2020 and she successfully steered the business through the Covid pandemic, implementing rapid changes to the business approach which delivered solid revenue and market share growth.

In the unprecedented 2022/2023 economic crisis, she again led the business in achieving impressive results, ending the financial year with the best performance ever in the 62-year history of Guinness Ghana and strongest performance amongst all Diageo businesses in Africa.

With a sharply defined business strategy and a highly engaged team, Helene has laid a solid foundation for the new financial year and beyond. We are sad to see her leave and wish her all the best in her future endeavours.

Helene's successor will be announced in due course.

Mr. Kelvin Koranteng Boateng **Company Secretary**