



PRESS RELEASE

PR. No. 339/2019

AFB (GHANA) PLC
REBRANDS TO LETSHEGO GHANA SAVINGS & LOANS PLC

AFB has released the attached announcement for the information of the general investing public.

Issued in Accra, this 16th
day of September, 2019

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att'd.

Distribution:

1. All LDMs
2. General Public
3. Listed Companies
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For enquiries, contact:

Head of Listing, GSE on 0302 669908, 669914, 669935

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PRESS RELEASE



AFB GHANA PLC REBRANDS TO LETSHEGO GHANA SAVINGS & LOANS PLC

AFB Ghana PLC, announces our change of name to Letshego Ghana Savings and Loans PLC. The rebranding comes with a renewed focus on delivering simple, appropriate and affordable solutions, with access anytime and anywhere. The rebranding also creates a stronger association with the Letshego Group and with it comes synergies for further growth.

We are committed to offering simple, appropriate, accessible, ethical, responsive and inclusive solutions to the formal and informal sectors of the Ghanaian economy through our outlets and digital delivery channels across the country. Our 2.5 million customers and counting have every reason to look forward to new opportunities and solutions in the coming years.

About Letshego Group

The Letshego Group is a proudly African multinational organization, headquartered and listed in Botswana and focused on delivering inclusive finance solutions to underserved populations across 11 Sub Saharan Markets. The group currently has presence in Botswana, Ghana, Kenya, Lesotho, Mozambique, Namibia, Nigeria, Rwanda, Swaziland, Tanzania and Uganda.

Letshego is synonymous with leveraging innovation and technology to improve the lives of individuals who have limited access to traditional financial services.

In 2018, Letshego celebrated 20 years of improving lives, with strong progress towards the Group's ambition to be Africa's leading inclusive finance organization.

For more information, visit www.letshego.com

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